



**CARNEGIE
SCIENCE
CENTER**

One of the four Carnegie Museums of Pittsburgh

MEDIA ALERT | For Immediate Release
Feb. 6, 2017
Contact: Susan Zimecki
Office: 412.237.1657 / Mobile: 412.290.1583
ZimeckiS@CarnegieScienceCenter.org

Contact: Jill Rible
Office: 412.237.3442 / Mobile: 412.738.0475
RibleJ@CarnegieScienceCenter.org

MEDIA OPPORTUNITY

Media Preview & Interview Opportunity: *DREAM BIG*

Wednesday, Feb. 15, 9 am

Carnegie Science Center's Rangos Omnimax Theater

RSVP to Jill Rible: RibleJ@CarnegieScienceCenter.org or 412.237.3442.

DREAM BIG TO OPEN FEB. 17 AT CARNEGIE SCIENCE CENTER ***FREE POPCORN TO BE FEATURED DURING OPENING WEEKEND***

PITTSBURGH, Feb. 6, 2017 — Fans of Pittsburgh's biggest screen will soar above the world's tallest bridge and travel at speeds approaching 700 mph when MacGillivray Freeman's new film, **DREAM BIG: Engineering Our World**, arrives at Rangos Omnimax Theater on Feb. 17, 2017. As a special bonus, everyone with a **DREAM BIG** ticket will enjoy a free small popcorn during the movie's opening weekend, including Presidents Day: Feb. 17 – 20, courtesy of Agora Cyber Charter School. Narrated by Academy Award® winner Jeff Bridges, **DREAM BIG** celebrates human ingenuity and innovation while offering an exciting new perspective on what it means to be an engineer.

Produced in partnership with American Society of Civil Engineers and presented nationally by Bechtel Corporation, **DREAM BIG** is the perfect kick-off to National Engineers Week. In continuing with efforts to promote STEM education, Carnegie Science Center developed, at the request of MacGillivray Freeman, educational materials that will be distributed internationally with the film.

"Our Chevron Center for STEM Education and Career Development is passionate about getting kids excited about engineering, and this film is a great way to do that," said Jason Brown, Carnegie Science Center's Senior Director of Science and Education. "We are even offering special workshops that pair a viewing of the movies with a project in our Fab Lab."

From the Great Wall of China and the world's tallest buildings to underwater robots, solar cars and smart, sustainable cities, **DREAM BIG** showcases engineering marvels big and small. With its inspiring human

stories, including a young woman engineer building bridges in undeveloped countries and an underprivileged high school robotics team that succeeds against all odds, **DREAM BIG** reveals the compassion and creativity that drive engineers to create better lives for people and a more sustainable future for us all.

“Parents and teachers are looking for ways to turn kids on to science and engineering,” says director **Greg MacGillivray**, a two-time Academy Award nominee and chairman of MacGillivray Freeman Films. “With **DREAM BIG**, we wanted to bring something new to that effort with an entertaining, visually spectacular film full of stirring human stories that reveal the impact engineers have on our society. We hope it energizes kids of all ages, especially girls, to think about engineering as a meaningful way to help others and leave a positive mark on the world.”

The film is receiving support from 15 engineering organizations including the American Society of Civil Engineers, the Society of Women Engineers, the Society of Hispanic Professional Engineers and many others. They are serving as partners, role models and experts in local communities across the country.

Carnegie Science Center is planning several events to coincide with the opening of **DREAM BIG** and build on educational materials included with the film. The **Dream Big Girls' Night Out Design Challenge** is a special event on Feb. 18 for girls in grades 7-12. After viewing the movie, attendees will participate in three engineering design challenges. The event is free, but advance registration is required, by calling 412-237-1673. **Engineer the Future**, powered by EQT, happens Feb. 23-25. This annual event will give students and members of the general public a chance to discover the field of engineering through hands-on activities and special guest professionals. Engineer the Future is included with general admission.

DREAM BIG is a family friendly film with a running time of 42 minutes. **DREAM BIG** is sponsored locally by Agora Cyber Charter School.

For ticket prices and showtimes, and more information about related workshops and events, visit CarnegieScienceCenter.org.

About Carnegie Science Center

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The

Andy Warhol Museum. In 2016, the museums reached more than 1.4 million people through exhibitions, educational programs, outreach activities, and special events.

About MacGillivray Freeman Films

MacGillivray Freeman Films is the world's foremost independent producer and distributor of giant-screen 70mm films with 40 films for IMAX theatres to its credit. Throughout the company's 50-year history, its films have won numerous international awards including two Academy Award® nominations and three films inducted into the IMAX Hall of Fame. MacGillivray Freeman's films are known for their artistry and celebration of science and the natural world. It is the first documentary film company to reach the one billion dollar benchmark for worldwide box office.

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