



MEDIA ALERT | For Immediate Release
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EXAMINING VISITOR ENGAGEMENT AT NEXT SCIENCE CENTER CAFÉ SCI

LEARN MORE ABOUT VISITORS' BEHAVIORS IN MUSEUMS

PITTSBURGH, Feb. 23, 2018 — For more than two decades, visitors' behaviors in museums of all sizes have been examined. Studies have shown that some visitors enjoy reading the history of different exhibits, while others prefer the interactive hands-on exhibits. Join Dr. James Schreiber, Duquesne University professor, on **Mon., Mar. 5**, from **7–9 pm** at Carnegie Science Center's next Café Sci event.

During his presentation, Schreiber will talk about how visitors have different personalities and how those personalities fit into different categories or "modes" of behavior, and if they can be "flipped" into thinking about an exhibit in a new light.

Schreiber has published more than 65 articles in journals, and has given more than 120 national and international presentations. He has been an Advisory Board member for the Lemelson Center for the Study of Innovation and Invention, Collaborative Pediatric Critical Care Research Network within the NICHD, and a panel reviewer with the IES and NSF.

Schreiber is also the former Editor-in-Chief of the Journal of Educational Research, the Journal of Experimental Education, and Genetic, Social, and General Psychology Monographs. He received his doctorate in Learning and Cognition from Indiana University Bloomington in 2000.

Admission to Café Sci is FREE. Food and drinks are available for purchase. The doors to the event open at 6 p.m., and the event lasts from **7–9 pm**. The evening includes time for informal discussion, eating, and drinking with a cash bar.

For more information and to register, visit CarnegieScienceCenter.org or call 412.237.3400.

Café Sci is presented by PPG and Green Mountain Energy.

About Carnegie Science Center

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

Accessibility: Features for All

Carnegie Science Center welcomes all visitors. We work to assist visitors with disabilities in obtaining reasonable and appropriate accommodations, and in supporting equal access to services, programs, and activities. We welcome visitors in wheelchairs on the deck of our USS Requin (SS 481) submarine. Below-deck visits require full mobility. Hearing assistance devices are available for The Rangos Giant Cinema. Please ask when you buy your ticket.

Please note that requests for accommodations should be made at least two weeks prior to your visit. For specific questions about wheelchairs, strollers, or other programmatic or equipment needs, see the ticket counter located on the first floor of the main building or contact Customer Service at 412.237.1641 or info@carnegiesciencecenter.org. Please contact Carnegie Museums of Pittsburgh's Accessibility Coordinator with concerns regarding accessibility for visitors with disabilities at the museums. On weekdays, call 412.622.6578 or email accessibility@carnegiemuseums.org.

About Carnegie Museums of Pittsburgh

Established in 1895 by Andrew Carnegie, Carnegie Museums of Pittsburgh is a collection of four distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2017, the museums reached more than 1.4 million people through exhibitions, educational programs, outreach activities, and special events.

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